

The Didsbury Pioneer

VOLUME 16; NUMBER 44

DIDSURY, ALBERTA, WEDNESDAY, NOVEMBER 3, 1948

\$2.00 A YEAR; 5¢ A COPY

Four Injured When Trucks Collide on Hill East of Town

Mr. and Mrs. Charles Kohut and Mrs. Arthur Gebers, who reside east of town, are in the Didsbury hospital suffering from serious injuries received in an accident on the north road at the top of the hill between the highway and town, when the light delivery trucks driven by Mr. Kohut and Harold Shells collided head-on about 4:30 o'clock last Wednesday afternoon.

The new Mercury truck driven by Mr. Shells was coming into town, while the new Dodge truck driven by Mr. Kohut was proceeding east, and the two vehicles collided at the top of the hill, both being badly wrecked.

Passengers in the Kohut truck were Charles Kohut, Mrs. Kohut, their two small children, Frank and Frances, and Mr. and Arthur Gebers. Riding in the back of this truck was Mrs. Gehrts. Mr. Kohut received cuts about the face, as well as other bodily injuries, and it is reported he may lose the sight of one eye. Mrs. Kohut was the most seriously hurt when the gear shift lever of the truck was driven into her body, injuring her kidneys, and she required several blood transfusions. Mrs. Gebers had body and facial injuries, but the two Kohut children were not seriously hurt and were released from hospital.

Harold Shells, only occupant of the other light delivery truck, suffered broken ribs and other minor injuries, but was released from hospital.

Other than slight bruises Duane Gebers was not seriously hurt.

Four Local Stores Combine in 4-Day Shopping Event

Several merchants in town have been advocating a "shopping week carnival" as an inducement to acquaint local and distant residents with the quality and quantity of stocks carried by Didsbury businesses.

This week four local stores, J.V. Bersch & Sons, Builders' Hardware Stores Ltd., H.D. Halliday and A.V. Soley have combined to issue a large double circular advertising their wares collectively and for four days, Thursday, Friday, Saturday, Monday, November 4, 5, 6, and 8, these business houses will be offering store-wide bargains. Since the above stores offer clothing, hardware and grocery value it is anticipated that many local and distant customers will be in town this week end to take advantage of the special prices advertised on the large circular now in the mails.

Lutheran Church Dedicated At Impressive Ceremony

Reverend Lutheran Church was dedicated to the glory of God on Sunday, October 31, with two very impressive ceremonies. A procession of the church elders, the building committee, Rev. Fox and the two guest speakers, Rev. W. G. Elfer and Dr. A.H. Schwermann, slowly moved from the parsonage to the front of the church. After a short prayer Mr. Otto Bartsch handed Rev. Fox the key to the church. After Pastor Fox had inserted the key the chairman of the congregation, Mr. J.C. Folkmann, opened the door. The choir thereupon sang a hymn of praise and the assembled congregation slowly moved into the church. After the local pastor had placed the sacred vessels, the Bibles and other books in their appointed places the morning service began.

The Rev. W.C. Elfer served as guest speaker in the morning service. In the sermon he stressed the doctrines of Justification and Sanctification as these are proclaimed and applied in a Christian House of Worship.

Following the service Pastor Fox read a number of congratulatory messages from the former pastors who had served this parish. The morning attendance was 450.

After all had partaken of the noon lunch, served by the ladies of the congregation, the congregation again assembled for the afternoon service. Dr. A.H. Schwermann, serving as guest speaker, showed the great

LINDA HOSEGOOD ENTERTAINS RUGBY BLUEBELLS GIRLS' CLUB

The monthly meeting of the Rugby Bluebells was held at the home of Linda Hosegood on Wednesday evening, October 27, with 14 members present. The supervisor, Mrs. P. Hosegood, took on the following projects: knitting, scrap books, and preparing a program for a concert to be held in conjunction with the Women's Institute at a later date.

Marlene Vipond gave an amusing paper on "Famous Canadians." Following this each girl gave an item of entertainment.

The meeting date of the club was changed from Wednesday to Saturday and the next gathering will be at the home of the secretary, Miss Jean Krebs, on Saturday, Nov. 27th.

Funeral Services for Mrs. Jessie St. Clair Held in Didsbury

Funeral services for Mrs. Jessie St. Clair, who died at her home in Calgary on Sunday, October 24th, were held in Didsbury at the Evangelical church on Wednesday, October 27th at 2 p.m., with Rev. Peterson of Calgary and Rev. A. J. Gams officiating.

Pallbearers were: Roger Barrett, Ed Blain, Norman Patton, Duncan Morrison, A. G. Studer and Frank Kaufman.

Burial followed in the Didsbury cemetery with Didsbury Funeral Home in charge of arrangements.

The late Mrs. St. Clair was in her 50th year and was born in the United States. She came to Canada with her husband in 1906 and settled in the Didsbury district, living here until 1930 when she moved to Calgary. Her husband predeceased her 30 years ago.

Surviving are two daughters, Mrs. M.M. Prallling of Calgary and Mrs. Clara Milner of Washington; one grandchild; 20 great-grandchildren; one sister, Mrs. Madge Farquhar of Iowa. A daughter, Mary, died in 1913.

W.M.S. MEETING AT HOME OF MRS. REID CLARKE

The October meeting of the Knox United W.M.S. was held on October 18th at the home of Mrs. Reid Clarke. Mrs. Ed Ford took the devotional and Mrs. H. Bowman conducted a study lesson. 13 members and friends were present.

At the close of the meeting Mrs. Clarke served lunch.

NEW U.N. MEDIATOR



—Central Press Canadian Grandson of an African Negro, Dr. Ralph J. Bunche (above) 43, of Detroit, Mich., was named by the United Nations as successor to the late Folke Bernadotte. Dr. Bunche, who had been principal secretary to the UN mission in Palestine and chief aide to Count Bernadotte of Sweden, has been given full authority until further notice."

PUBLIC MEETING NOVEMBER 17 TO DISCUSS EAST RURAL ELECTRIFICATION PROJECT

A public meeting in the interests of the east of Didsbury interested in rural electrification will be held in the Mountain View hall at 1:30 p.m. on Wednesday, November 17. As it is hoped to so attend with the project a good attendance is requested.

W. A. Austin at Red Cross Meeting Held in Winnipeg

Meetings of the Central Council of the national governing body of the Canadian Red Cross Society, held in Winnipeg last week, were held in all nine provinces were in attendance, and Alberta was represented by Mr. Hugh Earthington, C. of Calgary, President of the Alberta Division; Mr. Elmer Roper of Edmonton, 1st Vice-President; Mr. W.A. Austin of Didsbury, Vice-President.

The Canadian Red Cross Society, in the work of mercy, ranks second in the world, and in the civilian blood transfusion service, is the world pioneer.

The big project in Alberta is the erection of the new million dollar crippled Children's Hospital. The work of caring for crippled children and infantile paralysis cases has been carried on since 1922. The Society has been handicapped by cramped quarters in converted dwelling houses. There is always a large waiting list of children requiring hospitalization, and while this has been to a certain extent mitigated by an out patient department, a new and larger hospital has been a great need for some years. The Junior Red Cross has always been a major factor in the success of the Hospital which serves the whole of the Province of Alberta.

Along with the great work of the Red Cross Society, it is good to know that the Didsbury and District branch is considered to be in its enthusiasm, sympathy and material contributions, one of the outstanding branches of the Province.

The attendance at the afternoon service was 550.

Following supper, also served by the ladies of Redeemer Lutheran Church, the program came to a close. The collection for the day, designated for the Building Fund of Redeemer Lutheran Church, amounted to \$1500.

A special word of thanks was expressed by the pastor in behalf of the congregation to all who had donated flowers to beautify the services, to the Didsbury Lions Club for the use of its public address system and to the various firms and individuals who supplied material and helped in the building of the church. Among these we should also mention McCullough's Clothing, and the Didsbury Pioneer for printed programs.

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Get your grates repaired before the cold weather starts. Just give number and make of stove, water or furnace to Hughie Roberts, phone 13, Didsbury. 12-3p

WESTCOTT NOTES

Councillors H.J. Goetjen, F. Metz, E. Nidrich, and assistant secretary J. Bidder attended the municipal convention on Saturday. Mrs. Goetjen and Mrs. Nidrich accompanied their husbands on the trip and enjoyed the day shopping.

Herman Dageforde, Otto Folkman and Dave McIneney were pleasant hunting in the Brooks district last week. Otto says, "Fry and catch up with those birds," but then we understand they didn't come back empty-handed.

We are sorry to hear of another old-timer's passing in the person of Mr. Basheave of Calgary. He formerly lived at Westcott, and our sympathy, indeed, is extended to the family.

Rev. and Mrs. Reiner and family of Red Deer visited on Monday by the Otto Folkman home. Rev. Reiner was a former Lutheran pastor at Westcott.

Mr. Don Folkman spent the week end at his home here.

Mr. and Mrs. Herbert Goetjen and family spent Monday in Calgary. Mrs. John Jacobsen accompanied them to the city, and in the afternoon she and Mrs. Goetjen attended the Basheave funeral. Mr. Clarence Reinhart was also present on this solemn occasion.

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TUBERCULOSIS DEATHS SHOW DECLINE IN ALBERTA

Thirty-four fewer Albertans died of tuberculosis in 1947 than in 1946, according to figures released recently by C. Robert Dickey, general secretary of the Alberta Tuberculosis Association. The reduction in the Alberta death rate was from 37.1 in 1946 to 32 in 1947.

Deaths from tuberculosis in all Canada dropped from 5,797 in 1946 to 5,153 in 1947. The rate in 1946 was 47.2; in 1947, 43.1.

Not since 1917 had there been a decrease of such magnitude, said Mr. Dickey. The particularly gratifying in view of the increase reported in 1946. He said, "We believe these figures reflect the increasing emphasis on case-finding and early diagnosis in the 'combined operations' of the Association and the department of health through the mass chest X-ray surveys, largely financed by Christmas Seals."

Also instrumental in bringing about the decrease is the Association's educational program, resulting awareness among the public of the extreme importance of early discovery of the disease, and the extension of the case-finding campaign to general hospitals through routine tuberculin testing and chest X-raying of admissions."

According to a daily newspaper report John Arthur Evans, Edgar Thomas Wiggins and Georgina Leah Pus of Didsbury will receive their Bachelor of Education degrees and diplomas at the Fall Convocation of the University of Alberta.

KNOX UNITED CHURCH SUNDAY SERVICES, NOV 5

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Rev. J.W. Bainbridge, M.A., B.D. Minister.

FOR SALE—65 head of well-bred Suffolk Ewes and two Suffolk Rams. Apply to James Gaste, Mount, Alberta, phone 2010, Olds.

FOR SALE—1929 Plymouth Sedan in fair running order. Good tires, new battery. Also 6 h.p. McCormick Deering Stationary Engine for inside or outside use; Horses for sale. Apply to Jim Johnston, phone 1704.

FOR SALE—Team of Horses; Massey Harris Cream Separator, Apply to Enoch Hughes, RR2, Didsbury.

FOR SALE—Two-cylinder Maying Engine; one work horse, quiet and a good choice horse. Apply to W. M. Smith, phone 507 after 8 p.m. 44-2e

FOR SALE—Double garage, sturdy and must be moved. Could be moved into a dwelling. May be seen at back of United Church parsonage. Apply to Tom Morris, phone 162, Didsbury. 44-3te

NOTICE

Would the boys who moved the Motorcar in front of Mr. Perrell's residence in Didsbury on Saturday night last, kindly return the dash cigarette lighter to Prevost Motors.

CARD OF THANKS

We wish to extend our heartfelt thanks for the beautiful floral offerings extended at the death of our beloved mother and grandmother.

The Frulling Family
The St. Clair Family

ADVERTISING PAYS

ENGAGEMENT ANNOUNCEMENT

Mrs. G. Spurrell of London, Ontario announces the engagement of her daughter, Eileen Grace, to Mr. Lloyd H. Fischer, eldest son of Mr. and Mrs. Henry Fischer of Didsbury. The marriage will take place in the Anglican church in Calgary on November 11th.

NEW MACHINERY AVAILABLE—9 ft. Heavy Tiller; 6 ft. Light Tiller; 15 ft. Disc; 10-inch Grinder; Flexible Harrows; Diamond Harrows; 10 and 14-inch Hammer mills—a special value. Leo Nichols, your John Deere dealer, phone 132-43-2e

FOR SALE—Three-quarter Ton Ford Truck, top shape, Apply to Prevost Motors, phone 168, Didsbury. 1e

LOST—Five Hereford Steer Calves, weighing 440 to 470 lbs., in good condition. Reward for information leading to recovery of these animals. Phone 2210 or 183, Didsbury, or write Box 291, Olds, Alberta. 13-2ip

WE STILL HAVE some batteries left at the old price. We also have batteries guaranteed for 10 months (3-1-3 years). Apply to Leo Nichols, phone 132. 1e

FARMERS' NOTICE—We need farm hands. Buyers waiting for locations. Phone or call Malm & Landier, Real Estate, 404 McLean Block, Calgary. Phone M4403. 45-3p

CARD OF THANKS

We, the Board of Management of the Westcott United Church, wish to thank Henry Erb for his free services in supervising the cement work on the basement floor of the new church.

MARRIAGE ANNOUNCEMENT

Mr. D. Russell announces the marriage of his daughter, Violet Doris, to Mr. Leslie D. Evans. The marriage will take place on Thursday, November 18, in Knox United Church, Didsbury.

DAFFYNANTS

Politician—One who stands for what he thinks the voters will fall for.

Political Bed-fellows—Those who lie in the same bunk.

Committee—A group who keep minutes but waste hours.

Taxation—The art of plucking the goose to secure the greatest amount of feathers with the least amount of squawking.

UEFB MOBILIZES TO GIVE BRITAIN STRENGTH . . . IN COLD WAR TO WIN THE PEACE

REASON FOR UEFB

By centralizing buying and transportation, including delivery at destination, substantial savings can be effected. The scattered efforts of many can be channeled into an efficient single stream of relief, without a loss of individuality as to persons, groups or organizations.

MORE AID PER DOLLAR

For example: the cost of placing a ready packed 10 lb. parcel in the hands of a recipient in Britain, exclusive of content purchase price, is approximately \$2.50 at present, whereas through UEFB concessions the comparable cost would be 57c to 79c. This economy does not include the very substantial saving which bulk purchasing effects.

The gallant people of Britain are suffering today because they are determined to win the cold war. They are the only nation in Europe fighting with body and mind to vanquish the spectre that haunts the Old World.

Their health is being weakened, their efficiency impaired, by the tremendous restrictions they have imposed upon themselves. They stand in danger of being defeated by undernourishment.

Why? Because Britain imports four-fifths less goods than before the war, yet exports more than half as much again as in 1939.

Says the British Ministry of Food:

" . . . we are living on marginal nutritional standards, and there is cause for anxiety lest this should be having adverse effects on physique and health . . . Everything you can send us is wanted and urgently wanted."

If the British people go under, YOU and all of us, will feel the effects. We need a strong Britain to help fight the cold war. Give generously to UEFB—TODAY.

UEFB offers the best means of making your aid to Britain effective now.

UEFB is a voluntary organization set up to collect, forward and distribute aid to the undernourished people of Britain. UEFB purchases supplies in bulk. The British Government supplies for transportation. The UEFB British Advisory Council assures that your dollars will buy what is most needed for those who need it the most.

Although UEFB cannot at present handle used clothing, arrangements are being made to do so early next year.

GIVE BRITAIN STRENGTH!

Send your cash donation to your Provincial headquarters. It is deductible from taxable income.



29-8

Contact your Provincial Committee for further details. Give your fullest support to the National Campaign November 14 to December 3, to raise as large a cash sum as possible for the British, men, women and children. Watch the papers for further announcements.

UNITED EMERGENCY FUND FOR BRITAIN

PROVINCIAL COMMITTEE CHAIRMAN

Alberta
John Edward Island
Major David Matheson,
M. H. S. Bldg.,
725 Great George St.,
Calgary.

Manitoba
Mr. G. H. Akers, K.C., D.S.O.,
100-104 King Street,
Winnipeg.

Newfoundland
John C. MacKenzie, Esq.,
Port aux Basques, Halls.

New Brunswick
John C. MacKenzie,
Montreal.

Quebec
Arthur Randles, Esq.,
C.B.E., M.M.,
142, Dominion Damstr.,
Room 412, 266 St. James St. W.,
Montreal.

Saskatchewan
Charles E. Rea, Esq., M.P.P.,
104-106 11 King Street W.,
Toronto.

F. C. Sweet, Esq.,
555 Hill Street, Vancouver.

Northwest Territories
Sir Edward Flavelle, Bt.,
Chairman pro tem,
603 Paris Bldg., Winnipeg.

British Columbia
Mr. G. H. Akers, K.C., D.S.O.,
100-104 King Street,
Winnipeg.

Alberta
John C. MacKenzie, Esq.,
107th St. and Jasper Ave.,
Edmonton.



Bridal Knot Diamonds

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JUST ARRIVED —

THE FOLLOWING

J. I. Case Machinery

★

- 28-RUN DOUBLE DISC DRILL, on rubber
- 8-FOOT TILLER, on rubber
- 6-FOOT TILLER, on steel
- SPRING TOOTH HARROWS

Prevost Motors

Your Mercury-Lincoln Dealer

Case Implements and B.A. Oil Products
Bert Prevost, prop. Phone 168, Didsbury

EDFORD MOTORS

ED. FORD, Prop.

Phone 58

AUTHORIZED GOOD YEAR DEALER

JUST ARRIVED —
THE FOLLOWING
J. I. Case Machinery
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● 28-RUN DOUBLE DISC DRILL, on rubber
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DIDSBUY OPERA THEATRE

THURS., FRI., SAT.—NOV. 4, 5, 6.



MON., TUES., WED.—NOV. 8, 9, 10.

Randolph Scott—Anne Jeffries

— IN —
RETURN OF THE BAD MEN

MOVING TO CALGARY? — SEE —

CAMPBELL & HALIBURTON
REAL ESTATEFARMS — CITY HOMES — INSURANCE
Write us your needs. We will do our best to assist you when you arrive in the city.Blow Building, 513-8th Ave. West,
Calgary, Alberta

SYMBOLS

OF
SAFETY

With icy roads, wet roads, slippery conditions — tire chains become a welcome symbol of safety. Yet even with chains, there are times when it's better not to travel. By providing modern, complete business services throughout the province, Treasury Branches have cut down unnecessary trips.

IT'S A GOOD IDEA
TO SAVE FUEL!

Grain, cream and poultry ticks may be cashed with ease at your local Treasury Branch. Service is fast and courteous at the Symbol of Safety.

T-64-48



BRITAIN'S HARVEST THIS YEAR IS ABOVE THE AVERAGE

A report issued on October 11th by the Ministry of Agriculture shows that this year's harvest is at least 25 per cent better than last year's despite the storms in August and early September. The harvesting of wheat is practically finished and the yield is anticipated to be 199 cwt. per acre, as compared with the ten-year average of 187. Last year's crop was only 152. Barley crops are forecast as 193 cwt. per acre, as against a ten-year average of 174. Even oats, which suffered more than other cereals, will yield 17.1 cwt. to the acre.

The total wheat crop is likely to exceed last year's by some 22,000,000 bushels.

ARGENTINE STORES
GRAIN UNDERGROUND

During the past ten years, Argentina has developed a unique system of subterranean storage for grain.

A study of underground storage was undertaken in 1941, when the war cut off Argentina's overseas markets, and resulted in the accumulation of heavy grain surpluses. Construction material was becoming scarce and more costly, so attention was given to the possibility of subterranean silos. Experiments were conducted with 12 silos, and the results proved so satisfactory that 1,474 silos with a capacity of 688,866 metric tons have now been built.

These octagonal underground silos resemble swimming pools with ramps at either end to facilitate emptying. Their overall dimensions are about 8 by 34 metres, and the average capacity 580 metric tons.

Until recently, a filled silo was covered with canvas, and earth about a metre deep. However, a new type of waterproof covering has been developed, and this will eliminate the layer of soil. The new covering will reduce the cost by about 50 per cent, and will shorten the time required for the covering and uncovering operations from six to one hour.

WINTER COLDS

Many people consider that winter and colds go together, but a few ounces of prevention will help avoid winter colds. When the temperature drops dress for the weather, avoid chills, eat nourishing food and get plenty of sleep. And stay away from people who have colds.

DOUBT RUMOR OF TIRE FREEZE

"There are plenty of tires, and there is no need to worry," a prominent Calgary tire dealer said recently when asked about rumors that tires were being "frozen" by the government as a defence measure.

"However, I believe there might be a rise in price shortly, maybe as much as 15 per cent, although the rise would not take place until present stocks are reduced," he said.

"In conversation with a Goodrich representative from Akron, Ohio, I gathered that there are bigger stocks of tires in Canada than at any time since the war, and production is going ahead all the time. This seems to be confirmed when ordering, because we always get what we want."

SOUTHAM BUILDING IN
CALGARY CHANGES HANDS

A million and a quarter dollars is the price rumored to have changed hands recently when the Southam Building, a Calgary landmark since 1917, became the property of the Greyhound Buildings Ltd., a subsidiary of Greyhound Lines.

It is further rumored that there will be little or no change in the policy of management, and that the rents will not be affected by any extent. Most of the tenants in the building have long leases.

SAME CONDITION

At the public library a small boy presented a well-worn, dirty volume at the return desk. The librarian glanced at the book, leaned forward to take in the size of the boy, and then remarked, "This is rather technical isn't it?"

Planting his feet firmly on the floor, the boy, half defiantly, half apologetically, said: "It was that way when I got it."

VEGETABLE STORAGE

The household storage of fruits and vegetables is relatively easy if a few simple rules are followed. All fruits and vegetables selected for storage should be mature, free from damage, dry and clean. Ventilation is needed to carry away odors and to help maintain proper humidity. Temperature should be low but not freezing.



- A low-cost Canadian Government Annuity guarantees you as much as \$1200 a year for life.
- No Medical Examination is required.
- Your Annuity cannot be seized under any law. You cannot lose your money even if your payments fall into arrears.
- Anyone, from 5 to 85, is eligible.

Annuities Branch
DEPARTMENT OF LABOUR
HUMPHREY MITCHELL Minister
A. MacNAMARA Deputy Minister

Canadian Government
ANNUITIES
To secure the future

Mail this Coupon today POSTAGE FREE

Annuites Branch,
Department of Labour, Ottawa.
Please send me COMPLETE INFORMATION about Canadian Government Annuities.

NAME: _____
(PRINT CLEARLY)
ADDRESS: _____

BRITAIN SWITCHES PURCHASES
TO STERLING AREA

Trade statistics for the first six months of this year show that Britain is stepping up its exports to Canada, while switching imports from dollar countries to the sterling area. Britain's dollar shortage is restricting the market for certain Canadian foodstuffs, particularly fruit, fresh fish, canned salmon, canned tomatoes and poultry. Currency difficulties are also reducing imports of Canadian newspaper and manufactured goods.

Human relations will change when human nature does.

I'm keeping
the Power FlowingALBERTA'S NEEDS
ARE GOING TO BE MET...

I've got two main concerns right now, and both of them are with the people of Alberta. First, I'm determined to see that the homes and industries I'm now serving are assured of continuous unbroken service, and secondly, I want to expand my present power lines to as many more rural areas as I can.

Naturally, that means plant capacity must be kept ahead of the demand and that is why I'm going ahead as fast as possible with the Spray Lakes project because it will add 100,000 h.p. to present capacity.

Other places on this continent are having to ration power because of insufficient capacity. That has not become necessary in Alberta, nor will it, if our present expansion plans can be kept to schedule.

Roddy Klorowit
YOUR ELECTRIC SERVANT





TAKE IT OUT and THROW IT AWAY

You'll save money by changing your oil filter at the recommended mileage. You'll be repaid with smoother, thrifter engine performance and fewer, major repair bills.

While you are here, we'll flush your crankcase...refill it with the correct grade of new oil and keep a trained eye peeled for any trouble signs you would want to know about.

Drive in today...we'll be happy to serve you.

- ★ Up to 950 sq. in. of filtering area
- ★ Greater filtering speed
- ★ Retain 33 1/2% more dirt per sq. in.
- ★ Remarkable abrasives down to the size of a mosquito.
- LOOK AT THESE MONEY-SAVING FEATURES OF CRYCO MICRONIC OIL FILTERS

PAYNE-FREEMAN CO.
DODGE & DESOTO SALES & SERVICE
PHONE 14 — DIDSBUCK, ALTA.

THE ABLE "SEAMAN"
This man is the backbone of the Navy. A fully trained seaman, highly competent through broad knowledge and experience, he is equally at home on the deck of a warship at sea and on the streets of the foreign lands to which his duty takes him. Wherever he goes, he is a credit for Canada. He has a satisfying job and does it well. He is not called "Able" seaman without reason.

**you
can become a SAILOR**

You'll have a busy, active, adventurous life.

You'll have a healthy life and a satisfying one.

You'll visit foreign places and have your chance to see the world.

You'll have the opportunity to learn a trade...acquire a wide variety of knowledge.

You'll be given every training and educational aid to help you climb the Navy's ladder of advancement. You'll be encouraged and helped to advance with the Navy.



Naval regulations permit 30 days leave a year with pay. Pay scales have recently been increased...and you can qualify for a generous life long pension at the end of your service, while you are still young enough to enjoy it.

Royal Canadian Navy

Get the facts today from the Naval Recruiting Officer, Royal Canadian Navy, Ottawa, or from your nearest Naval Division.

40W

HELP WIN THE FIGHT

In 1940 tuberculosis was the first cause of death in Canada. Today it has been pushed down to seventh place. A share in this partial victory belongs to the lay workers who, through the Christmas Seal sale, have strengthened the fight, helping fight tuberculosis. Buy Christmas seals.

LINE ELEVATORS PROPOSE TREATY INTO U.K. WHEAT DEAL

Proposal for appointment of a Royal Commission to determine the losses suffered by Western farmers as result of the Canada-U.K. Wheat Agreement, and the sale of wheat for domestic consumption below world values during the period of the agreement, was made in a communication forwarded to the Acting Prime Minister and Minister of Trade and Commerce this week by the South-West Line Elevators Association.

It was proposed that the Royal Commission should be granted authority to assess the amount of compensation that should be paid from the National Treasury to compensate farmers for the losses suffered and that this amount be credited to a permanent fund to guarantee a floor price to farmers in future years. The Line Elevator group further suggests that the Royal Commission pass on the wisdom of the Government, in the future, entering into any long term bulk sales of wheat or other grains.

In its communication to the Government the Line Elevators Association points out that within the next few weeks, representatives of the Governments of Canada and the U.K. will be called upon to agree on a price for the 110,000,000 bushels of the 1949 crop to be delivered to Britain. Estimates of the price to be made by the Dominion Minister of Agriculture, to the effect that any losses suffered by farmers during the first three years of the agreement would be made up in the final years. The Agreement expires with the 1949 crop. Losses suffered by farmers during the first three years of the Agreement are calculated at \$542,851,594 and it is pointed out that an absurd price of \$5 per bushel would have to be secured for the 1949 deliveries under the Agreement if the undertakings of the Minister of Agriculture were to be carried out in protecting the farmer against losses.

CANADIAN CHEESE TO BE DISPLAYED IN BRITAIN

Sixty-six Canadian cheese have arrived in Britain aboard the Canadian Pacific cargo liner "Beveridge" for display at the "Fruit Show" to be held in London, England, at the end of the month. Bacon, poultry and eggs will also be exhibited.

NEW TAX RULES TO BE PUBLISHED SOON

"Basic herd" income tax regulations will be announced soon. This was the announcement made from a government office in Ottawa last week.

Under new tax rules, to be published, it is said that farmers will be charged income tax on sale of basic herds, such breeding stock being taken up as capital assets. Under existing regulations, tax must be paid on the proceeds of a herd sale.

The change, long sought by cattle men, has been studied closely by government experts for two years.

SUBSCRIBERS —

A number of subscriptions to "The Didsbury Pioneer" are now due and payable. Owing to increased expense and the high cost of newsprint we cannot continue sending the paper to subscribers who are in arrears. We do not want to discontinue the paper being sent to any subscriber, unless circumstances force us to do so, but we must cut down expenses, or get in our subscription arrears if we are to meet the heavy obligations undertaken to put our printing plant again in production after the disastrous fire we suffered this spring.

GAME FOR WINTER USE

With the hunting season underway, the occasional game bird for dinner makes a pleasant change. Those who have frozen food locker facilities available can enjoy this delicacy long after the season is over. How to prepare game for freezing is suggested by Mrs. Vera Macdonald, Supervisor of the Home Economics Division.

Like poultry, game birds should be bled and may be dry picked, or semi-sealed 20 to 40 seconds in 130 degrees F. water. Avoid tearing, cooking, or bruising the skin. Singe and draw carefully. The birds may be left whole, although cutting may save space in the locker. Wrap in moisture proof paper or pack in glass or tin. Birds will store from four to six months in the locker, but fat birds such as geese or ducks should be stored in four months for readability.

Detailed directions for freezing meat, venison, poultry and game birds can be found in the Alberta Department of Agriculture's bulletin "Preserve by Freezing". Copies can be obtained from District Home Economists, or from the Home Economics Division, Alberta Department of Agriculture, Edmonton.

100,000 PERSONS SEE PARKS IN ALBERTA

More than 183,000 persons visited the national parks in Alberta during the period up to the end of August according to information from the provincial tourist travel bureau. This was only a slight increase over the previous year, actually 181,212.

While a much heavier tourist trek to Alberta has been expected this year, there were a number of factors which had the effect of holding back the influx of visitors. Road conditions in some parts of the province were believed to be partly responsible.

Banff visitors increased by 40,391 to give a total of 271,892. Elk Island with 69,445 showed a gain of 17,842. In Waterton Lakes, fall off by 55,000 reported a total of 82,238, while Jasper Park was 1,271 below the 1947 total at the end of August of 69,977.

While Alberta's gain was not as great as had been expected, it was nevertheless well ahead of the total of 400,678 in 1941, the last holiday motoring period before the U.S. entered the war.

Travel officials are confident that 1949 will see a large movement to Alberta, providing world conditions are not upset by war.

Fisherman's co-operatives in Canada in 1947 had assets of \$6 million, marketed fish to the value of \$10,558,912, and handled fisherman's gear and consumer goods valued at \$1,515,276.



**ORDER
YOUR
COUNTER
CHECK
BOOKS
FROM**

THE DIDSBUCK PIONEER
Phone 12 — Didsbury

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OPTOMETRIST
HEDGES BLDG. OLDS**

Will make his next visit to Didsbury, at the Rosebud Hotel on Friday afternoon, Nov. 12.

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GIRL'S DRESSES—Alpines and silk, sizes 7 to 12.
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| 6' TILLER | 12' DOUBLE DISC |
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| 14-inch Hammer Mill | \$230 |
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4½% due November 1, 1958
have been called for payment
November 1, 1948

These bonds should be presented for redemption with all coupons of later date attached. No further interest will be paid on these bonds after November 1st, 1948

Improper wells may be the cause of serious disease in rural districts. Wells should be placed an adequate distance from homes or outhouses and should be protected from surface drainage. The importance of a safe well cannot be overstressed. The location of a well depends on the nature of the surrounding areas. The best protection against contamination of water is a modern water and sewage system.

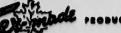


His name may be George Wilson, Patrick O'Reilly or Emily Legault. He may be a farmer, a lawyer, a doctor, a teacher, a banker, a teacher, a teacher or one of our employees. His wife or mother might be a shareholder. He and about 5,000 other Canadians from all walks of life are the owners of Dominion Textile Company Limited. Last year, among them, they did \$57,338,394 worth of business. That was the company's total income for the year.

Let's simply it and say each Average Shareholder did \$11,567.07 worth of business. That was the money he took in. Now let's look at what he spent to get that money. Here it is, roughly calculated, for the average shareholder.

| | |
|--|------------|
| Raw materials (principally raw cotton)..... | \$6,700.00 |
| Starch, chemicals, dyes, packing, name, other supplies and operating expenses such as rent, fuel, power, light, pension, insurance and other such items..... | \$6,164.65 |
| Amount paid by employee..... | \$6,208.16 |
| Taxes..... | \$ 467.00 |
| Money spent to keep the business in a stable condition..... | \$ 176.00 |
| Net profit received by Mr. Average Shareholder (on which he pays personal taxes too)..... | \$ 800.00 |

DOMINION TEXTILE COMPANY LIMITED

MANUFACTURERS OF  PRODUCTS**DISTRICT NEWS****CREMONA ITEMS**

All the Cremona teaching staff attended the Teachers' Convention in Calgary. All the pupils enjoyed the holiday.

Wednesday morning the pupils of the junior room held a Halloween party. Most of the children wore costumes. The singing was done by the high school students.

The Fritzell family is sporting a new Chrysler car.

Mr. and Mrs. Schneidmiller and son of Didsbury visited Sunday with Mr. and Mrs. G. Brown.

Mrs. P. Wardrop of Didsbury visited Sunday with Mr. and Mrs. P. Maines, and with her brother, Mr. C. Waterstreet.

Mr. and Mrs. R. McLeod and baby daughters of Calgary visited with relatives in Cremona last week.

Mr. J. Lister of Craignaig visited in Cremona last week. Mr. Lister was a former Cremona resident. The show this week was "Swell Guy." Next week's show will be "Kiss and Tell."

Salt blocks with a hole in the bottom so that the block may be set up on a piece of wood are an innovation which will provide a saving in the use of salt for cattle. These are now available in Alberta.

WEDDINGS**DAWSON—BRUCE**

Before you after luncheon with friends and baby visitors an autumn wedding was celebrated in the First United Church, Didsbury, on Saturday, October 23, when Marjorie Anne, daughter of Mr. and Mrs. William Bruce, was united in marriage to Gordon Rex Dawson, only son of Mr. Enoch Dawson and the late Mr. Dawson of Sunnyslope, Rev. J. W. Bainbridge officiated.

Given in marriage by her father, the bride wore a classic model of white satin with sweetheart neckline and lily-point sleeves. Her finger tip veil cascaded from a tiara of orange blossoms. She carried a bouquet of dark red roses and white baby mums.

Miss Alice Bruce, sister of the bride, was the bride's only attendant. A pale blue chapel veil and long blue gloves complemented her pale blue taffeta gown. She carried a bouquet of pink carnations.

Bob Urton of Calgary was groomsman. The guests were ushered by Remie Dawson of Calgary and Donald Sanderson of Carstairs, both cousins of the groom.

Miss Louise Bahen played the wedding organ and during the signing of the register Miss Jean Lamont sang "O Promiss Me."

Following the ceremony a reception was held at the bride's home. The table was centred with a three-tiered wedding cake. Rev. Bainbridge proposed the bridal toast, to which the groom responded.

The bride's mother chose for her daughter's marriage a frock of brown crepe with matching hat. She wore a white gardenia corsage. The groom's mother also wore a brown dress with matching accessories and a white gardenia corsage.

Following the reception Mr. and Mrs. Dawson left for a short honeymoon. For travelling the bride chose a rust wool dress with dark green accessories. Upon their return the happy young couple will reside in Didsbury.

KALCUN—BOETTLER

A pretty wedding took place at the Mononette Church, Cremona, on Saturday, October 30 at 6 o'clock when Betty Boettler, daughter of Mr. and Mrs. H. Boettler, was united in marriage to Mr. Clarence Kalcun of Cremona. Rev. Baker officiated at the ceremony.

The bride, who was given in marriage by her father, wore an afternoon dress of pale blue, and carried a bouquet of red roses. Miss Betty Johnston was bridesmaid and wore an afternoon dress of pale yellow. She carried a bouquet of pink carnations.

Dolores Boettler, sister of the bride, as flower girl wore a rose-colored dress and carried pink carnations.

Johnny Poat acted as groomsman, and the groom's two brothers were ushers.

Mrs. B. Reid played the wedding music.

During the signing of the register the Misses Jean and Ruth Burkholder sang "I Love You Truly."

A reception followed at the home of the bride's parents, where Mrs. Grenville McCaig, Mrs. Leonard Falk and Miss V. Mailer assisted in serving. After the reception the happy couple left on a honeymoon.

MOUNTAIN VIEW

It was with regret that we heard of the accident last Wednesday which put some of our neighbors in hospital. However, the whole community wishes the very best that can be had to Mrs. Gibbons and Mr. and Mrs. C. Kohut, and may they soon be well enough to come home.

Mr. W. Bruce accompanied Bill and Jack Morton to Brooks for a few days.

Thursday evening was the occasion of a surprise party at the home of Mr. and Mrs. Ernie St. Clair when about 60 neighbors and friends dropped in to wish them happiness as they leave their farm home to take up residence in Oils.

Most of the evening was spent in making up songs set to old tunes and were about the honored two. Some very comical results were heard when each group presented its rendition. After a bountiful lunch the presentation of an electric two-burner hot plate and a purse of money was made to Mr. and Mrs. St. Clair by Mrs. G. Tlath, with a few well-chosen words of farewell by Mr. N. Neilson. Mr. and Mrs. St. Clair thanked everyone kindly for coming and for the gift, and then all joined in singing "For They Are Truly Good Fellows."

Mr. and Mrs. Milo Fuller of Calgary visited with Mr. and Mrs. A. Thompson on Sunday.

Mr. and Mrs. John Kohut and Mr. and Mrs. Barney Elliott were Sunday visitors at Drumheller.

Mr. and Mrs. Barney Elliott were business visitors in Edmonton this week.

Mr. and Mrs. G. McEwan were guests at the Boettger-Koleen wedding in Cremona Saturday night.

Mr. Bert Richardson of B.C. was a dinner guest Friday at the home of Mr. and Mrs. W. Shultz.

Mr. and Mrs. Raymond Hayne were Sunday guests at the home of Mr. and Mrs. S. Hooper.

Canvassing in this district for the cancer fund was very gratifying, and the canvassers would like to thank all contributors.

Mrs. B.A. Atkinson attended the Teachers' Convention in Calgary on Thursday and Friday of last week. While in the city she stayed with relatives.

Mrs. Margaret Atkinson, who has enrolled as a student at the Olds School of Agriculture, spent the week end at her home.

We are sorry to hear that Rev. C. Hedges has been in hospital for a few days and wish him a speedy recovery.

NOTES FROM EAST

The Juttland school held a picnic and Halloween party on Wednesday, October 27, and proceeds amounted to \$40.00. A very enjoyable evening was spent in games and a program.

Mrs. Edith Thompson left for Rock Creek, B.C. to visit her sister, Mrs. Bushner.

Ladies!—Don't forget the Institute meeting which is being held at the home of Mrs. Ekel on Saturday, November 13.

Mr. and Mrs. Lloyd Gipperley and Mr. Clarence Gipperley were Saturday evening visitors at the Schumaker home.

Mr. H. Hader, the Juttland school teacher, took in the teachers' convention last week.

Mr. and Mrs. W. McCulloch and Mr. and Mrs. Pross and daughter were last Sunday dinner guests at the Brander home.

Mr. Roy Hauser was a supper guest at the Schumaker home last Tuesday.

Harry Richardson is back home following a recent operation in a Calgary hospital.

Mrs. Alfie Thompson and Mrs. Herb Zeigler left Thursday for a trip to Rock Creek, B.C., where they will visit with their sister, Mrs. Dorothy Bushner.

Mrs. Florence Cullen has accepted a position as teacher at Poplar Creek school until Christmas.

Mrs. and Mr. Howard Charlton were Sunday visitors with Robert Ekel.

Mrs. Jean Horie has accepted a job at the Brander home.

Mr. J.D. Thomas, Mrs. Dowell and Mrs. Hansen were Calgary visitors Thursday and called on Mr. and Mrs. Clark.

Mrs. Fred Metz, Mr. and Mrs. Nielsdrick, Mr. and Mrs. Herb Goettin and Jack Biddulph motored to Red Deer on Saturday, where the Councillors attended a municipal convention.

Mr. and Mrs. W.H. Coates and family were Sunday visitors with their son, Arthur, at the old home place.

Mr. and Mrs. Bill Stewart of Turner Valley were visitors at the Milne home.

Used Machinery

| | |
|---------------------------------|-------|
| 15-ft. John Deere Cultivator | \$250 |
| 15-ft. Grain Elevator | \$75 |
| L. B. International Pump Engine | \$85 |

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FRAME DWELLING, 18x24, with addition 16x24, located 4 miles from Didsbury. Must be removed by purchaser. Price \$1,000

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HALLIDAY'S

"THE BEST FOR A LITTLE LESS"

PHONE 101

DELNOR FROZEN FOODS

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| Peas & Carrots, 16 oz. pkg. | 28c |
| Green Peas, 16 oz. pkg. | 30c |
| Cut Green Beans, 16 oz. pkg. | 29c |
| Lima Beans, 16 oz. pkg. | 49c |
| Cauliflower, 16 oz. pkg. | 37c |
| Corn on Cob, 2 cobs | 25c |
| Sliced Strawberries, 16 oz. pkg. | 45c |
| Raspberries, 16 oz. pkg. | 39c |
| Sliced Peaches, 16 oz. pkg. | 35c |
| Blueberries, 16 oz. pkg. | 49c |
| Asparagus | 49c |
| ICE CREAM, per brick | 30c |
| HEAD LETTUCE, 5's | 2 for 25c |
| ONCE AGAIN—CALIFORNIA GRAPES— 2 lbs. for | 35c |

SPECIAL MEETINGS AT UNITED MISSIONARY CHURCH

Meetings of special interest are being held from November 4th to 14th at the United Missionary church and include Gospel preaching and instrumental music, as well as in-

spiring special and congregational music. These services are at 8 p.m. each day except Saturday, and on Sunday the services will be held at 2:30 and 7:45 p.m.

A hearty welcome is extended to all to attend the services.

FOR COUGHS & COLDS

| | |
|--|--------------|
| Rexall Bronchial Syrup | 50c |
| 3-Way Cold Relief (Bronchial Syrup, Nose & Throat Drops and Cold Capsules) | 99c |
| Children's Own Rub | 39c |
| Buckley's Cough Mixture | 40c & 75c |
| Wampole's Extract Cod Liver Oil | \$1.00 |
| Squibb's 10D Cod Liver Oil | 67c & \$1.69 |
| Puretest Cod Liver Oil, 16 ozs. | \$1.35 |
| Puretest Plenamins with Liver and Iron— 25 day supply | \$1.85 |
| 100 day supply | \$5.75 |
| Neo-Chemical Food, 24-day supply | \$1.35 |
| 72 day supply | \$2.95 |
| 144 day supply | \$4.95 |

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IN DIDSBURY IT'S

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NEW PLAID SPORT COATS

Pure Wool. Just Arrived. They are dandies.

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You'll get them at Ranton's
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For Winter Wear. Prices are
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In all sizes. Pink or Blue.

LADIES' NIGHT GOWNS AND PYJAMAS

In good quality Flannelette.
Also in Printed Cottons. Prices
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A GOOD SELECTION OF PRINTS — BROADCLOTH FLANNELETTE DRAPERY MATERIALS CURTAIN MATERIALS

YOU'LL ALWAYS GET YOUR MONEY'S WORTH AT

Ranton's

DIDSBURY'S POPULAR
STORE

LOCAL NEWS

In renewing his subscription to the Pioneer A.A. Thomas of Grande Prairie, Alta., wishes to be remembered by his Didsbury friends.

Mr. and Mrs. G.V. Price of Veteran visited last week with their son and daughter-in-law, Mr. and Mrs. Sam Price, and also with their former neighbors, Mr. and Mrs. W.E. Stiles.

A. G. Stiner and Charlie Hilliker of Calgary left last Wednesday to spend a few days in the Peace River country hunting prairie chicken and ruffed grouse. They went as far as High Prairie and reported numerous game birds, but quite wild. The hunters returned Sunday.

Knox United W.A.'s will hold their annual bazaar and tea on Saturday, December 4th. More details later.

Many happy birthday wishes to Mr. Charles Dickau on his 68th birthday, celebrated on October 25, and his many friends and neighbors wish him many more happy birthdays.

Bon Gordon and Mr. Shannon celebrated their birthdays on October 8th in the Shannon Road Camp near Carlton. Each were presented with birthday cakes, both bearing the correct amount of candles—60 candles to each cake, says Mrs. Boles.

The Anglican service will be held at Buggy on Sunday, November 7th at 11 a.m.

Mr. E.J. Birdsell, a former resident of the Gore district, called on Mr. and Mrs. W.E. Stiles last week while enroute to the Seed Fair at Beiseker. He said his mother was not well, having recently had another stroke.

The Anglican service will be held at Buggy on Sunday, November 7th at 11 a.m.

A Men's Supper, followed by program, will be served in the United Church Schoolroom on Monday, November 8th, at 6:30 p.m.

The Anglican service of Evensong will be held at St. Cyprian's, Didsbury, at 3 p.m. on Sunday, November 7th.

Russell Ady was a Didsbury visitor on Tuesday. Russell returned Saturday from a goose hunt in the Acadia Valley district and reports bagging eleven geese.

WESTERDALE NEWS

A most enjoyable evening was spent at the home of Mr. and Mrs. R. Jackson on November 11th.

The November meeting of the Willing Workers Club will be held at the home of Mrs. F.J. Jackson, instead of Mrs. E. Herhert's, as previously arranged.

Mrs. R. Bussard and son Robbie of Orla were visitors at the R. Jackson home the latter part of last week.

Mrs. F. Jackson accompanied Mr. and Mrs. W. Herhert on a motor trip to Calgary on Monday.

Mrs. A. Buckley and daughters Patsy and Norma motored to Gleichen last week end.

A dance is being held in the Westerdale hall this Friday, with Dunwoody's orchestra supplying the music.

SPECIAL MEN'S DAY SERVICES AT EVANGELICAL CHURCH ON SUNDAY, NOVEMBER 7

Special "Men's Day" services will be held at the Evangelical church next Sunday, November 7th. Both morning and evening services will be under the auspices of the Albright Brotherhood.

The morning service will be at 10:30 at which the choir will sing and some men of the church will form short messages. At 7:30 p.m. there will be a special program of orchestra music, men's choruses, quartett, duet and solo, with special music; and again two local men will sing short messages.

Undoubtedly this will be an interesting day and you will not want to miss the services, so bring your friends and come and enjoy the two programs at the Evangelical church.

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NOVEMBER 4, 5, 6, 8
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Mrs. W. McFarquhar and children visited relatives in Calgary last week.

The regular meeting of Mons Chapter L.O.D.E. will be held in Lions' Hall on Monday, November 8, instead of Thursday, November 11, owing to the chicken supper in the arena.

W. J. Loader of Calgary was a business visitor in the Didsbury district last week.

Miss Evelyn Willison attended the teachers' convention in Calgary on Thursday and Friday of last week.

Mr. and Mrs. John MacLean and son of East Coulee spent Sunday visiting with Mr. and Mrs. Dick Duquette.

BERSCHT'S PRE-WINTER SALE

THURSDAY, FRIDAY, SATURDAY, MONDAY

NOVEMBER 4, 5, 6, 8

Knitting Wool

Odd Lots, 3 and 4-ply—
4 Balls for \$1.00
MONARCH RADIANT, 2-ply,
5 Balls for \$1.00
SCOTCH FINGERING—
Per Pound \$1.79

4 DAYS
OF
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TOWELS

KITCHEN TOWELS, Red and
green stripe 2 for \$1.00
TURKISH TOWELS 3 for 1.00
FACE CLOTHS 3 for 25c
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Ladies' Lingerie

RAYON SLIPS, each \$1.69
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BOYS' PARKAS

Extra Good Quality
Sizes 28 to 34

\$9.95

Hosiery

"Wearwell" Crepe
Per pair 69c
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Per pair \$1.00
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MEN'S PARKAS

With Detachable
Hood

\$18.50

MEN'S SLIPPERS, Blue, wine and black, per pair 2.79

10 ONLY — SPORT SHIRTS (patterned). Each 2.95

BOY'S LEATHER JACKETS, each 7.95

GREY JERSEY GLOVES, 3 pairs, for 1.00

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